

## **Doctors Improve Productivity and Profitability; UBS-ABI will Present Improved Billing Solution on February 8 in Princeton**

*Dr. Michael Lewko, Chief Medical Officer, Care Management, at St. Joseph Hospital in Clifton, New Jersey, has seen his practice revenue increase because of the work of a highly skilled team, disciplined followup, and reliable technology. This unique integrated billing solution will be presented at a seminar “Financial Challenges Facing Medical Practices – Improving Profitability,” scheduled for February 8 at the Palmer Inn in Princeton.*

Marlboro, NJ (PRWEB) January 23, 2006 -- Dr. Michael Lewko, Chief Medical Officer, Care Management, at St. Joseph Hospital in Clifton, New Jersey, has seen his practice revenue increase because of the work of a highly skilled team, disciplined followup, and reliable technology. “I also receive personal attention from professional bankers in a state-of-the-art wealth management service. An integrated service helps us grow profitability, reduce management overhead, and spend more time with our patients,” says Dr. Lewko.

This unique integrated [billing solution](#) will be presented at a seminar “Financial Challenges Facing Medical Practices – Improving Profitability,” scheduled for February 8 in the Palmer Inn in Princeton. The seminar will also include discussions of Cash Management Strategies and Borrowing Alternatives for Medical Practices by Robert Szigeti and James Van Arsdale of UBS Financial Services.

“Our clients experience the lowest Accounts Receivable (A/R) beyond 120 days in the industry (below 5%), which represents a four-fold improvement over the national median (17.7%), as reported by Medical Group Management Association,” says Erez Lirov, inventor of computer security patents and COO of [Affinity Billing](#).

“UBS improves reliability and adds interest revenue,” explains Robert Szigeti, the UBS Vice President in charge of Personal Wealth Management. “No checks are lost and no money is idle. The funds start earning interest immediately as checks are deposited in a Money Market account upon arrival.”

### About UBS:

UBS AG is a leading global financial services firm with over 68,000 employees worldwide, serving a diverse client base that includes affluent individuals, corporations, institutions, and governments. From investment banking to asset management services, UBS Financial Advisors command a broad array of financial resources to help clients accumulate, preserve and transfer their wealth. UBS practices an all-encompassing approach to investment and financial life taking into account both assets and liability needs.

### About [Affinity Billing](#):

Affinity Billing, Inc. is a national Third Party Billing Service, certified by New Jersey Department of Banking and Insurance. Headquartered in Marlboro, New Jersey, Affinity Billing consolidates billing services, tracks payer performance from a single point of control, shares Medicare compliance rules globally, and creates massive economies of scale. It guarantees improved practice profitability and 100% transparency throughout the billing process. The service leverages comprehensive practice workflow [technology](#), including patient scheduling, SOAP notes, Electronic Medical Records (EHR), and billing.

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